



## **Press Release**

### **FOR IMMEDIATE RELEASE:**

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### **Keeping Local Business Afloat**

The Telegraph reported earlier in the year that the snow had cost the British economy £1.2 Billion pounds a day as 6.4 million people stayed at home during recent icy weather.

In response to this, local communications experts, Cavendish Communications, hosted a business continuity seminar at their offices in Newhaven earlier this week, to offer advice to small and medium businesses that had been hard hit by recent snow storms in Sussex and Kent.

Despite local flooding on the day, attendance was good for the event and a mixture of private and public sector organisations learned how flexible communications could form the cornerstone of their disaster recovery plans, should they face problems due to adverse weather, fire, flood or simply a utilities failure.

The team at Cavendish demonstrated 'one number' dynamic extension capabilities, audio and video conferencing and mobile twinning solutions, which can be used by businesses to maintain customer services, whatever the weather.

Managing Director Lawrence Davison commented, "The flooding today was a perfect example of the potential problems faced by businesses in the South East at this time of year but all of the solutions we recommend, offer productivity benefits all year round."

In his summing up of the event, Head of Operations, David Moorat, stated that this was the start of a series of planned educational events, which would be hosted every two or three months by Cavendish Communications, aimed at helping local business owners understand how innovative communication solutions can add value to their organisations.

Attendees were all entered into a prize draw for an Apple iPhone and the lucky winner was Ian Milton, Practice Manager at the St James Medical Centre in Tunbridge Wells.

For more information, please contact Nicky Walker.

Cavendish Communications is one of the largest privately owned communications providers in the South East, who have been delivering communications solutions to small, medium and large enterprise businesses for 20 years. With over 50 staff and in-house engineering support, Cavendish Communications can install and maintain complete corporate communications including lines, calls, telephone systems, mobility, data and hosted IP based telephony. For more information go to [www.cavcoms.com](http://www.cavcoms.com).



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